



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Design 4 Marketing Communications
106 North Collins Street
Plant City, FL 33563

Contract # 330130

Schedule Dates 09/06/12-09/06/12
Advertiser Pol/Iss/Susan B. Anthony List (13942)
Agency/T-Code Design 4 Marketing Communications (4244)/0086
Product Political - Issue (1068)
Brand SUSAN B ANTHONY LIST (81958)
Salesperson Wade, Dave (1546)
Sales Office WSOC-TV
Buyer Name Mello,Pam
Phone/Fax /
CPE 247
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 09/05/12
Last Modified 09/05/12
Entered By Laura Edwards
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,800.00
Net Total \$10,200.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	1	\$12,000.00
Grand Total:	1	\$12,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/06/12-09/06/12	5	1:00	10P- 11P (EST)					1				1	\$12,000.00	\$12,000.00	Charlotte (WSOC)		9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



Buy Detail Report

Date: 9/4/2012

Client: Susan B Anthony List
Media: TV
Product: SBA-1234 NC & DC Ohden TV Sept 6, 2012
Market: Charlotte-Gastonia-Rk Hill
Primary Demo: Adults 18+
Separation between spots: 30

Estimate: 247
Description: SBA-1234 NC & DC Ohden TV Sept 6, 2012
Flight Start Date: 9/6/2012 09:00 PM
Flight End Date: 9/6/2012 10:59 PM
Buyer: Pam Mello

Send Billing To: Design 4 - Tampa
 106 N. Collins St.

 Plant City, FL 33563
Phone: 813-849-0076
Fax: 813-849-0078

Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Thu 9/6	Total Spots
Charlotte-Gastonia-Rk Hill						
WSOC-TV						
MTuWThF 10:00p-11:00p	PT	\$12,000.00	\$10,200.00	60	1	1
				Total Spots:	1	1
Total Cost:		\$12,000.00	\$10,200.00			1
All Market Monthly Summary						
SEP 12		\$12,000.00	\$10,200.00			1
Total Cost:		\$12,000.00	\$10,200.00			1

From:
Sent:
To:
Subject:

David Wade
Wednesday, September 05, 2012 2:56 PM
Wade, Dave (GMS - Charlotte)
Thursday, September 6, 2012

NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

This form must be completed for all requests for broadcast time made by anyone seeking to broadcast a message that refers (a) to a legally qualified candidate, (b) to an election to federal office, or (c) to a national legislative issue of public importance or a "political matter of national importance" (i.e., an issue advertisement). The form must be placed in the station's public inspection file for a period of two years.

Date of Request: 9/5/12 Time of Request: 12:00

Candidate Named in Spot: President Barack Obama

Party: Democratic

Candidate for: U.S. President 2012
(Office) (Location)

Issue Referred to: Healthcare Protection

Name of Organization: Susan B. Anthony List, Inc.

Name of Organization Contact Person: Emily Buchanan

Address: 1707 L Street N.W., Suite 550, Washington, DC 20036

Telephone: 202-223-8073

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization (attach a list, if necessary):

Margaret Davidson, President
Emily Buchanan, Executive Director
Kristen Jones, Treasurer

Agency for Organization (if any): Nelson Marketing Communications

Name of Person Requesting Information/Time: Phoebe Allen / Melissa Kelly / Dan Miller

Information Requested:

- Rates for ALL
- Availabilities for ALL
- Other:

Disposition for Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: See attached order

Class of Time Purchased: Issue Advertisement

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

Date Public File Report Prepared:

Other Information:

Inquiry Received By: David Wade 9/5/12